



CORPORATE PROFILE • 2026

We help you make IT simple.

21 years of enterprise IT expertise in AI,
cybersecurity, software development and
workforce solutions.

SIMPLELOGIC • EST. 2005



ABOUT US

A trusted IT partner for 21 years

Simplelogic is a brand built on two decades of enterprise IT delivery, backed by a dynamic team of experienced, open-minded specialists.

We bring together highly qualified professionals across e-commerce, telecommunications & media, banking, government and insurance & energy – combining sector knowledge with proven engineering discipline.

21

YEARS OF EXPERIENCE

ABOUT US

Industry expertise across regulated sectors



E-commerce

Digital retail and customer journeys.



Telecom & Media

Transformation for telecom networks.



Banking

Secure systems for banking institutions.



Insurance & Energy

Resilient platforms for energy and insurance.



Government

Secure digital services for public institutions.

ABOUT US

Trusted by leading organizations

We support you across seven key IT challenges

01 AI Solutions Automation, agents and enterprise AI platforms.	02 Cyber Security Protecting data and systems from unauthorized access.	03 Development Applications and systems built to your needs.	04 Quality Assurance IT solutions that meet every requirement, validated end-to-end.
05 Permanent Recruitment The best recruitment partner for your company.	06 Outsourcing IT Resources Reduce costs, build agile IT capacity quickly.	07 Governance & Regulatory Compliance DORA, ISO and regulatory readiness for regulated sectors.	 SIMPLELOGIC

01

SCOPE OF SERVICES

AI Solutions

Enterprise AI, from strategy to scale

We design and deliver AI solutions that automate processes, improve decision-making, and empower employees – from copilots and autonomous agents to intelligent analytics, digital humans, and enterprise AI platforms.



Capabilities across the AI lifecycle ^(1/2)

AI Strategy	Roadmaps, opportunity assessment, governance and enterprise architecture.
AI Proof of Concept	Rapid validation of AI ideas through prototypes, feasibility studies and ROI analysis.
AI Agents & Automation	Autonomous agents for process automation, research and document processing.
AI Copilots	Enterprise assistants integrated with Microsoft 365, Power BI and internal knowledge.
AI Analytics	AI-powered reporting, executive dashboards, predictive and connected analytics.

Capabilities across the AI lifecycle (2/2)

Knowledge Management	Semantic search and AI assistants for enterprise knowledge.
AI Learning	Personalized learning platforms, AI tutors and adaptive training.
AI Avatars	Digital humans for customer service, onboarding, training and presentations.
Conversational AI	Chatbots and voice assistants for employees and customers.
Document Intelligence	AI-powered extraction, validation, summarization and compliance.
Email Automation	Intelligent classification, routing, response generation and workflow automation.

Bringing enterprise AI expertise to the Kingdom

As Saudi Arabia accelerates its digital transformation, Simplelogic is bringing proven enterprise AI expertise to the region – AI copilots, autonomous agents, intelligent analytics and enterprise AI platforms for the same challenges Saudi businesses and government entities face today.

We are seeking with gov entities to go through knowledge transfer and digital transformation.

Sector impact across the region

 Government Arabic-first AI copilots and document intelligence, built with data sovereignty at the core.	 Financial Services Faster, personalized digital experiences – fraud detection and automated onboarding.
 Energy & Industry Predictive analytics and automation that improve safety, uptime and efficiency.	 Tourism & Hospitality Digital humans and conversational AI as concierges across the guest journey.

Interactive AI avatar

Confidential – financial services sector

THE CHALLENGE

The client needed an interactive, conversational AI experience – one where users could ask questions out loud and receive real-time, spoken responses grounded in the organization's own knowledge base.

WHAT WE BUILT

- A screen-based interface with a conversational AI avatar
- Real-time, spoken responses to spoken questions
- Integration with a knowledge base for accurate, contextual answers



OUTCOME

A production-ready, real-time conversational AI experience – from voice interaction to knowledge-grounded responses – giving us a proven foundation to adapt quickly for new industries and use cases.

AI ActionBot

Generali

THE CHALLENGE

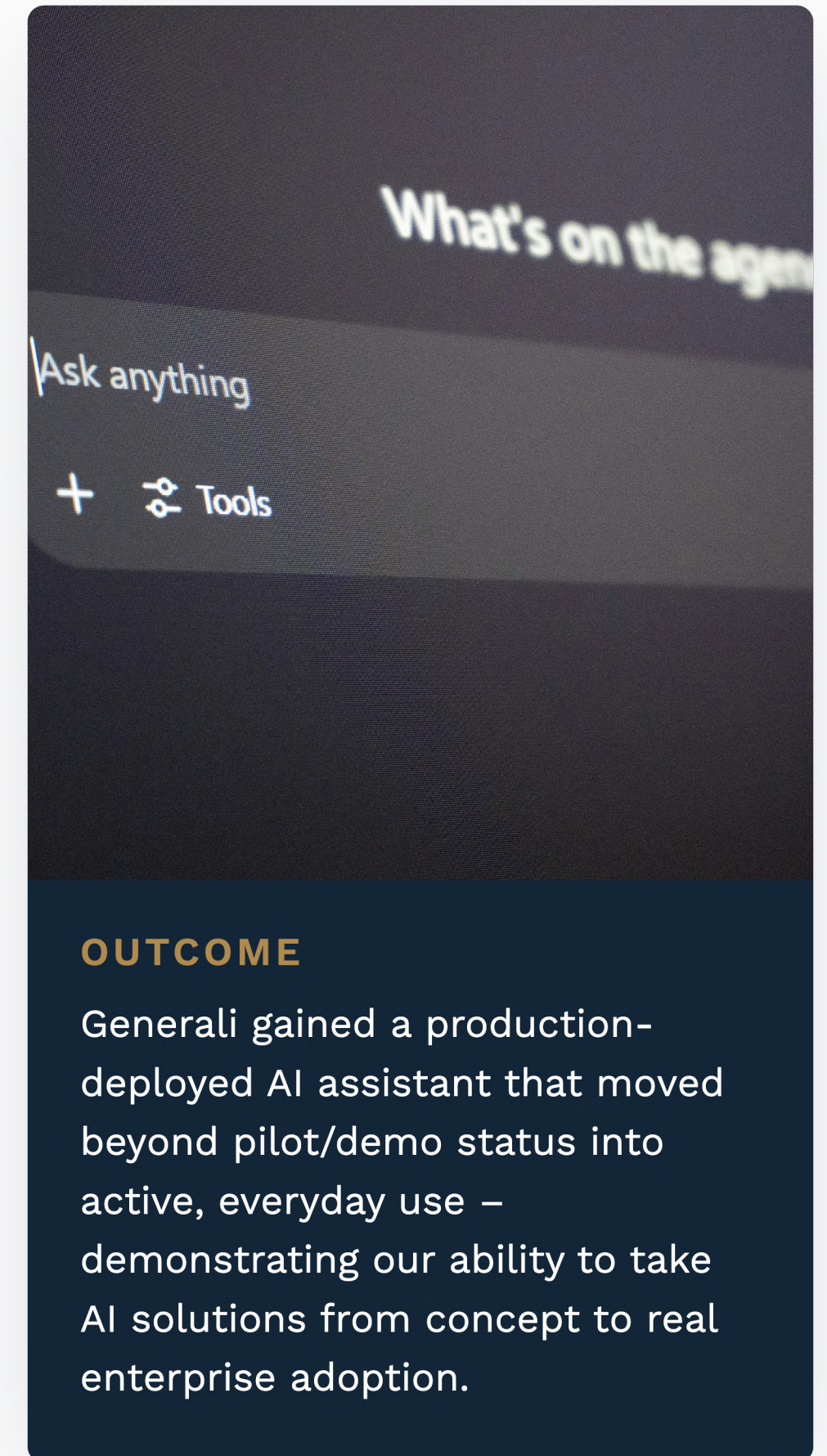
Generali needed to make AI a practical, everyday tool for its teams – not just a chatbot, but an assistant capable of taking action and supporting real workflows rather than just answering questions.

WHAT WE BUILT

AI ActionBot goes beyond conversational Q&A to support task execution and workflow-oriented interactions – built to fit into Generali's existing environment, giving users a single, reliable point of interaction with AI embedded directly into daily processes.

OUTCOME

Generali gained a production-deployed AI assistant that moved beyond pilot/demo status into active, everyday use – demonstrating our ability to take AI solutions from concept to real enterprise adoption.



CASE STUDY · AI SOLUTIONS

RAG-based compliance dashboard & reporting

Multi-entity insurance / financial services group

THE CHALLENGE

A global organization needed to track, verify and report on DORA compliance deliverables and controls – information that existed but was scattered across SharePoint, hard to verify, and difficult to turn into consistent, executive-ready reporting.

WHAT WE BUILT

A Retrieval-Augmented Generation (RAG) solution connected directly to SharePoint, pulling in DORA deliverables and controls data across multiple legal entities, with built-in verification and structured dashboards for compliance and executive reporting.



OUTCOME

Replaced manual, fragmented tracking of DORA deliverables with a centralized, AI-assisted verification and reporting layer – giving compliance and governance teams a consistent, up-to-date view of control status across entities.

CASE STUDY · AI SOLUTIONS

AI Operations Assistant – production deployment

EU Government Agency · 39 source systems, ~230 integrated APIs

THE CHALLENGE

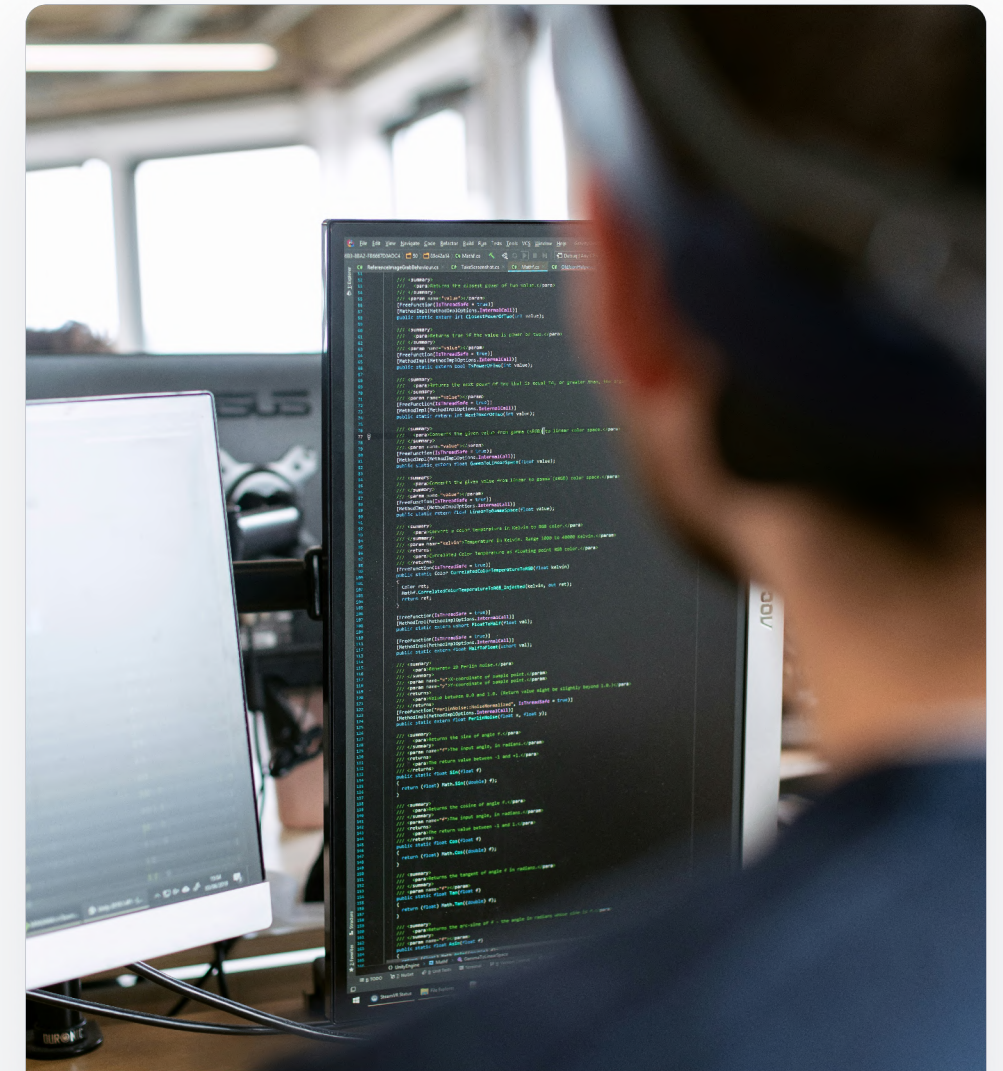
Operating across a large, interconnected system landscape, the agency needed to modernize how it monitored integration between 39 core systems and roughly 230 APIs – issues were often found only after they had already affected service, with no direct visibility for leadership.

WHAT WE DELIVERED

A full AI Operations Assistant – predictive integration and API health monitoring, a real-time dashboard, a conversational decision-support assistant for executives and staff, and a self-maintaining documentation layer – delivered over six months and live in production since.

OUTCOME

Predictive failure-detection has performed excellently in production, catching issues before they escalate – with faster customer-facing service and a meaningful improvement in overall service quality since go-live.



02

SCOPE OF SERVICES

Cyber Security

Partner-level competencies

01

Microsoft Solutions Partner

- Full stack of Microsoft Azure certifications across the team, including the Security, Infrastructure and AI tracks
- Delivery capability recognized at partner level, not just individual certification

02

IBM Security

- Partner competencies in IBM's security portfolio
- Enables joint delivery and access to IBM Security tooling and frameworks

03

HPE Networking

- Partner competencies in HPE's networking portfolio
- Supports infrastructure and network security engagements end-to-end

Management systems & expert certifications

MANAGEMENT SYSTEM CERTIFICATIONS

ISO/IEC 27001

Information Security Management

ISO/IEC 27002

Information Security Controls

ISO 22301

Business Continuity Management

ISO/IEC 42001

AI Management System

INDIVIDUAL EXPERT CERTIFICATIONS

OSCP

Offensive Security Certified Professional

CEH

EC-Council Certified Ethical Hacker

ISM

Information Security Manager

Deployed in regulated, high-stakes environments

NAMED CLIENT

Generali

AI ActionBot deployed in active, everyday use – an AI assistant that goes beyond Q&A to support real workflows.

NAME WITHHELD UNDER NDA

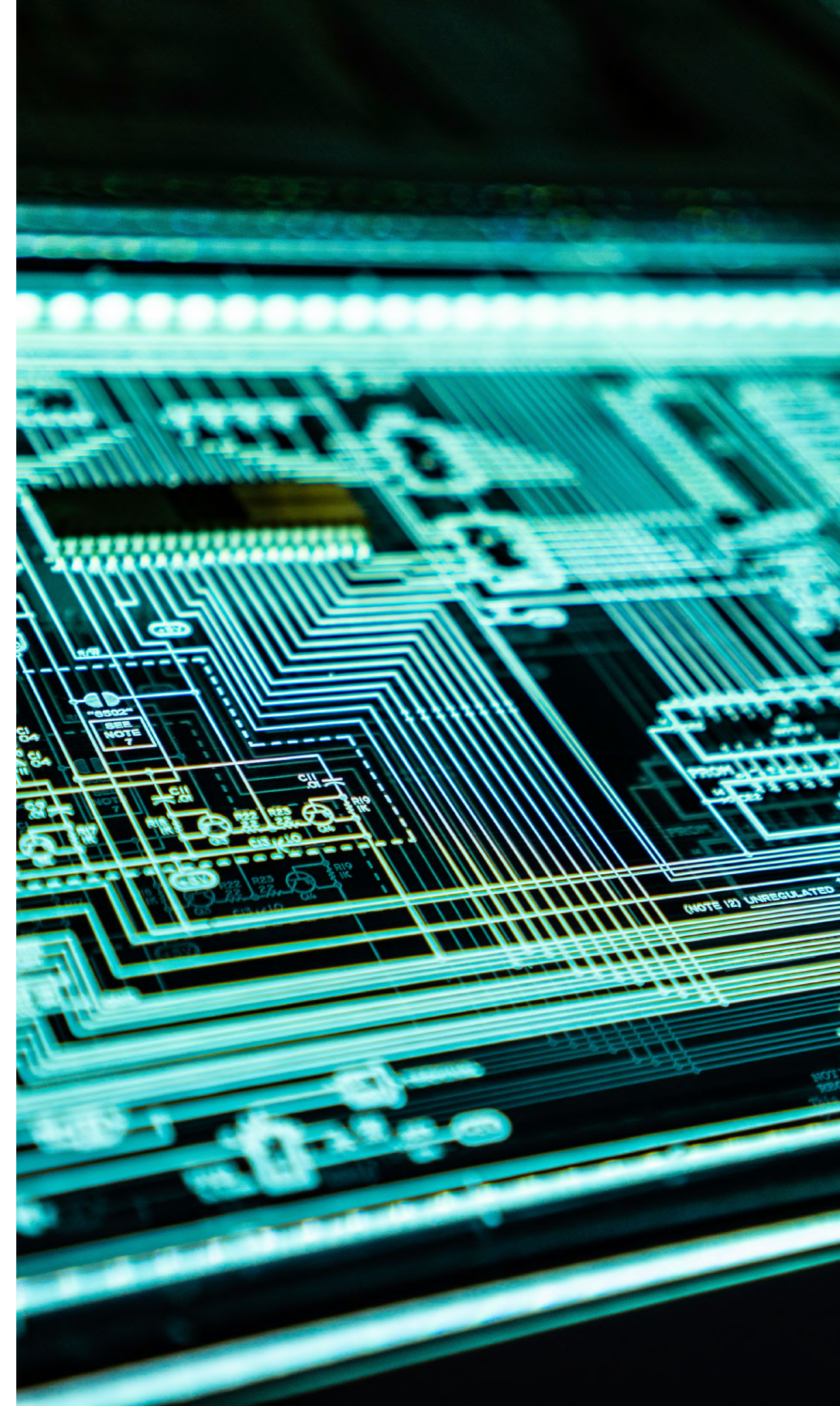
A leading global reinsurance group & international insurer

DORA governance and ICT risk alignment across multiple legal entities, plus a RAG-based compliance reporting solution.

NATIONAL REGULATOR

Polish Financial Supervision Authority (UKNF)

Contributed to the supervisory-level implementation of DORA and ICT risk oversight frameworks for the financial sector.



How we protect your organization

- 01 Protecting data and systems from unauthorized access through robust policies and technologies.
- 02 Conducting information security and privacy risk assessments across information assets.
- 03 Monitoring, auditing and responding to security incidents company-wide.
- 04 Ensuring compliance with legal, regulatory and internal security standards.
- 05 Running penetration tests and simulated attacks to identify and close vulnerabilities.
- 06 Designing cybersecurity strategies and solutions tailored to each client's needs.

Every engagement follows ISO 27001-aligned processes, proven in regulated environments including insurance and financial supervision.

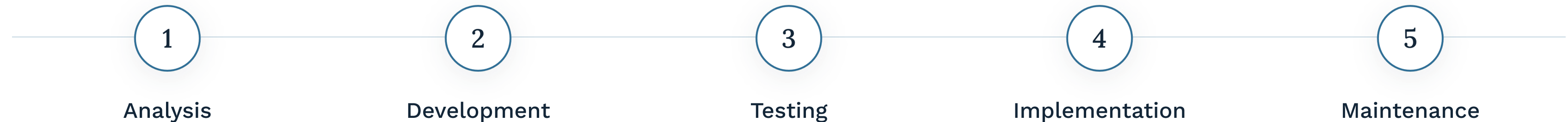
03

SCOPE OF SERVICES

Development

Full-cycle software delivery

We handle development and maintenance of complex, multi-vendor systems – bringing together skilled, experienced teams across mobile, web and desktop environments.



Concerned that agile engagements only buy time, not outcomes? We deliver agile production management with clear, measurable results.

What we build



Front-end systems & portals

Customer-facing web platforms and information dashboards.



Self-care & back-office portals

Tools that empower customers and internal teams alike.



On-premises & cloud applications

Deployed wherever your infrastructure requires.



Mobile applications

Native and cross-platform apps for iOS and Android.



Business process automation

Streamlining workflows and approvals across departments.



Multi-vendor integration

Connecting complex, multi-vendor environments end-to-end.

04

SCOPE OF SERVICES

Quality Assurance

Quality, built into every stage

The purpose of quality control is to prevent errors throughout the software development process. Working together with you, we:

- | Select the methodology best suited to your project
- | Define clear communication rules across teams
- | Build a detailed action plan and schedule
- | Recommend tools and solutions based on our experience

Our Quality Assurance approach engages every team member in shaping and defining quality – because it directly influences business value.

Professional IT systems testing

Our testing services let clients focus on their core business while we ensure systems are thoroughly tested and ready to perform. Experienced testers, equipped with modern tools and methods, guarantee fast, reliable error detection – reducing risk and saving time and cost in the long run.

E.ON

BACKGROUND

The company faced tests being performed largely by business teams – accounting for 70% of all testing.

SOLUTION

We introduced a new strategy that reduced business involvement in testing to 20% – easing workload, improving efficiency, shortening time-to-market and reducing Capex and Opex.

70% business-run tests, before

20% business-run tests, after

Polkomtel / Asseco – Telco

Polkomtel, with Asseco, undertook one of the largest transformation projects in Europe – over 400 people across Scrum, Business and UAT teams. We provided resources across every department and implemented a test plan still operating successfully today.

Test Director

Test plan spanning Scrum, UAT and business teams, plus automation coordination.

Automation Testers

Tool selection, E2E test creation, and ongoing test maintenance.

Analysts & Test Coordinators

Nearly 18,000 business requirements analyzed into a high-level test roadmap.

Manual Testers

Embedded across the project structure since its earliest phase.



05

SCOPE OF SERVICES

Permanent Recruitment

35 partners across five continents

We provide the right recruitment expertise for your organization, backed by a partner network spanning the Americas, Europe, Africa, Asia and Australia – including established partners in Saudi Arabia and the United Arab Emirates.

AMERICAS

United States, Brazil, Mexico

EUROPE

UK, Germany, Poland & 15+ more

AFRICA

Morocco, South Africa

MIDDLE EAST

Saudi Arabia, UAE

ASIA-PACIFIC

China, India, Singapore, Australia

35
PARTNERS WORLDWIDE

06

SCOPE OF SERVICES

Outsourcing IT Resources

Flexible IT resourcing, built around your needs

From one-time, emergency support to long-term flexible contracts, we provide specialists for individual positions, Scrum teams and entire project teams.

T&M

Time & Material

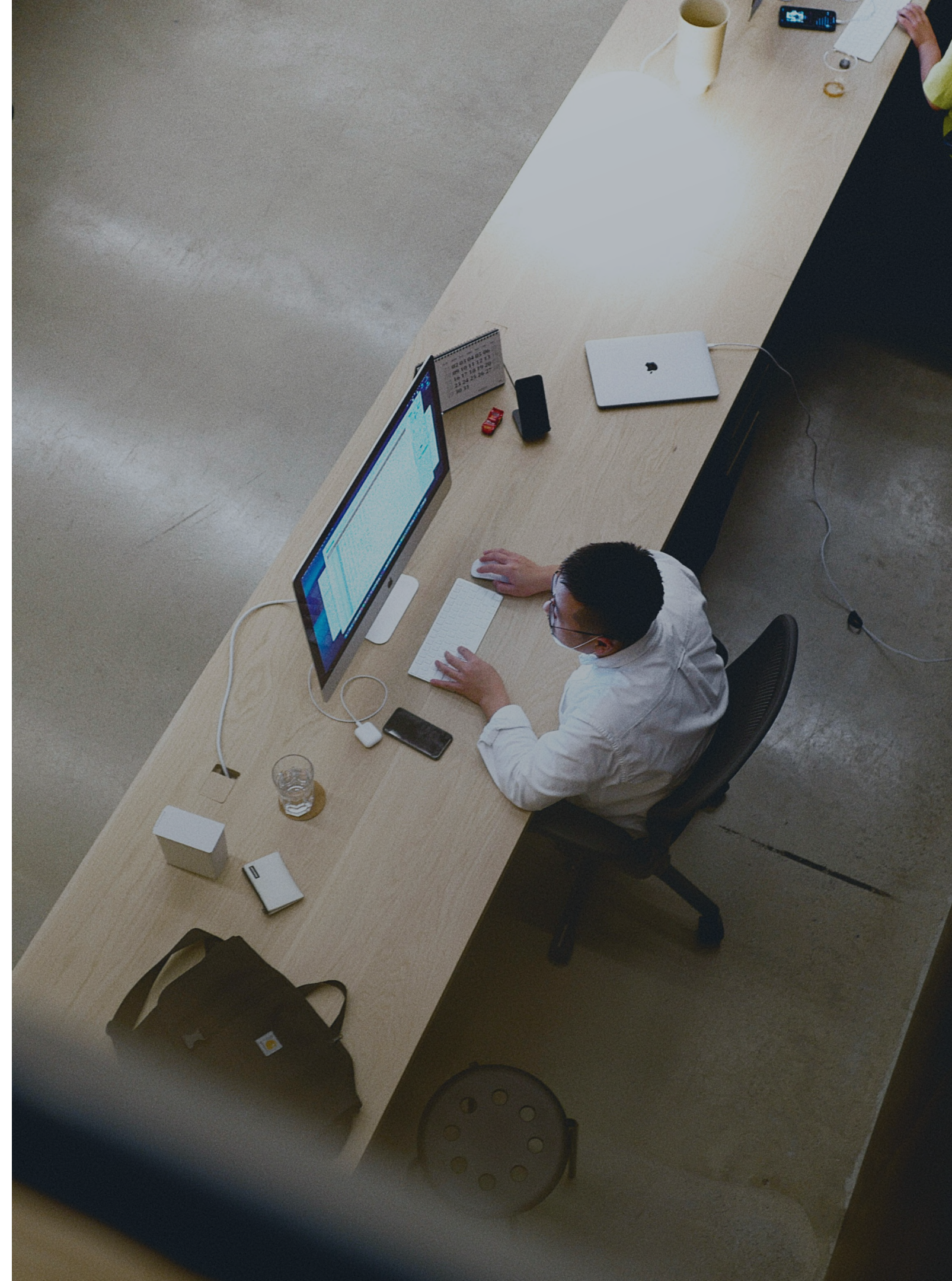
FP

Fixed Price

FBSC

Fixed Budget, Scope
Controlled

A single developer or a larger team? Business Analyst or PM? We tailor the team to your project.



A wide range of specialists, ready to deploy

 Analysts Business, system, automation & security – Python, Java, JavaScript, C++, C#	 Cybersecurity Specialists Penetration testers, web application hacking, risk management	 IT Administrators Azure, AWS, Linux, Windows
 SAP Specialists CRM, SRM, HANA, MM/SD, Business Partner	 PL/SQL Developers MySQL, Oracle, Azure SQL DB	 DWH / BI Specialists BO, Hadoop, Cloudera, Teradata, Power BI, Data Lake

07

SCOPE OF SERVICES

Governance & Regulatory Compliance

DORA governance & ICT risk alignment

A leading global reinsurance group and international insurer

THE CHALLENGE

Operating across multiple legal entities globally, this client needed to align its ICT governance and risk practices with the EU Digital Operational Resilience Act (DORA) – translating one regulatory framework into consistent, entity-level implementation.

WHAT OUR CTO LED

- Governance and ICT risk alignment workstreams across multiple legal entities
- Structured remediation of gaps in ICT governance, resilience, third-party risk and incident management
- Target operating models keeping regulatory requirements consistent with entity-level execution
- Governance, reporting and escalation mechanisms for executive oversight
- Cross-entity workshops aligning technical, risk and compliance stakeholders with IT and Information Security Officers

OUTCOME

Improved control transparency, clearer accountability mechanisms, and structured risk tracking – raising the group's operational resilience maturity and supporting audit and supervisory readiness.

Supervisory-level DORA implementation

Polish Financial Supervision Authority (UKNF)

THE CHALLENGE

As DORA moved from legislation to supervisory practice, national regulators needed to build the frameworks and methodologies to oversee ICT risk and operational resilience across supervised financial institutions – not just interpret the rules, but operationalize them.

WHAT OUR CTO CONTRIBUTED

- Supervisory-level implementation of DORA and ICT risk oversight frameworks
- Design of regulatory procedures and supervisory methodologies (ICT risk, business continuity, incident governance, third-party risk)
- Internal standards and cybersecurity supervision strategy aligned with EU requirements
- Procedures aligned with Threat-Led Penetration Testing (TLPT) supervisory expectations
- Regulatory-compliance review of ICT solutions and control environments, plus data analysis mechanisms for ICT risk monitoring

OUTCOME

Direct contribution to the regulatory infrastructure used to supervise ICT risk and resilience across the financial sector – giving our team first-hand insight into supervisory expectations and regulatory interpretation, brought into every client engagement.

End-to-end DORA gap assessment & ISO implementation

Regulated financial sector institutions

THE CHALLENGE

Financial institutions facing DORA and ISO compliance deadlines often have fragmented visibility into where their ICT governance, security and resilience practices fall short – with no structured path from “gap” to “fixed and evidenced.”

WHAT OUR CTO DELIVERED

- End-to-end DORA regulatory gap assessments with structured remediation tracking and executive reporting
- DORA-aligned governance and control frameworks (ICT risk registers, incident classification, outsourcing governance)
- ISO 27001 and ISO 22301 implementation to strengthen governance maturity and resilience
- Business Impact Analyses (BIA) and resilience structures aligned with RTO/RPO requirements

OUTCOME

Institutions moved from fragmented compliance gaps to audit-ready, regulator-defensible governance frameworks, with clear accountability, tracked remediation, and resilience capabilities aligned to real recovery requirements.

Let's build what's next, together.

We're excited about the opportunity to support Saudi Arabia's AI-driven future and its enterprise IT ambitions. If you're exploring how technology can transform your organization, we'd welcome the conversation.



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